

### Some Prospect Questions:

- How would you rate the appearance of the site?
- What were you looking for at this site?
- How did you find this site?
- What is your preferred language?
- Did you find what you were looking for?
- What kind of device did you access this site with?
- How easy was it to find the information you were looking for?
- Did our review affect your purchasing decision?
- Did you look up this review before or after your plan to purchase the product?
- Do you have interest in fitness or sports?
- Do you have interest in mobile devices?
- Do you have interest in gaming?
- What is your gender?
- What is your age range?
- How proficient do you believe yourself to be with technology in general?
- Would you prefer layman's terms or more specific technical language during our reviews?
- Do you plan on purchasing the reviewed product for yourself?
- Do you plan on purchasing the reviewed product for another person?
- Would you rather have multiple reviews on the same product from different editors on this site?
- Have you looked up the same product review on another site?
- What products would you like to get an opinion on?
- Any suggestions on how we can improve our services?
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